



NEWS RELEASE
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Contact: Ben Folger
916.335.8018
bfolger@holtca.com
www.holtca.com

Providing Farmers with GPS Solutions

Holt of California hosts a Press Day – April 3rd 2008

Sacramento, CA - March 10, 2008 - California faces major challenges in the areas of water management, pesticide and fertilizer applications and air quality. Providing farmers with efficient solutions allows California's agricultural community to modernize their operations and respond to our State's needs.

With our growing population, increased cost of fuel and the growing desire to be environmentally responsible; steps are being taken to ensure that our Air, Water and Food supply are in good hands. Holt of California is committed to bringing the best productivity solutions to the marketplace. With the creation of the Positioning Department in 2006 and the partnership with Trimble Navigation, products that provide efficient GPS solutions are now in the hands of our farmers. Trimble's Connected Farm© solution provides farmers a safer, accountable food source, all at lower cost.

"Partnering with Trimble brings the best of both worlds. With great customer support and positioning products, Holt helps today's farmers with California's unique challenges," said Ben Folger, Positioning Manager at Holt of California.

To demonstrate the productivity of this equipment, Holt of California will host demonstrations April 3rd, 2008. The demonstrations will take place at Gli-Co Farms located in Dixon, from 9a.m.-10 a.m.

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If you would like to attend this demonstration, receive more information about this topic, or to schedule an interview with Ben Folger, please call Ben Folger at 916.335.8018 or e-mail Ben at bfolger@holtca.com